

Planning Strategies to Make Your School Book Fair a Great Success
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Description: This session is meant to teach and guide school librarians to strategically plan their book fairs in order to make the most of the event. The purpose is to engage students in reading, to get new books for the library, to obtain resources different than books - for example, tablets and software, - make the library more noticeable around the institution, and fun training in library user education and fun techniques of specialist search (books and internet).

Denise Blumenfeld was born in Argentina and currently lives in Panamá. She works as a Moráh and librarian at the library of Instituto Alberto Einstein of Panamá and in TaShemá Project (translation of The Guemará into Spanish). Denise is an active volunteer in United Hatzalah Panamá and B'nay Brith Panamá. She gives classes in Judaism to woman in Beth- El Panamá Synagogue.